

### January 2016 Newsletter

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#### **Contact Us:**

Physical Address: Grant County EDC, 6594 Patton Blvd NE, Moses Lake, WA 98837 Billing Address: PO Box 2359, Moses Lake WA 98837

Phone: 509-764-6579 Fax: 509-762-5161

Email: emily@grantedc.com allan.peterson@wsbdc.org





# Center for Business & Industry Services Working for Our Community

The Center for Business and Industry Services (CBIS) is responsible for directing, planning, and operating industry and business training in BBCC's service district. The Center works with other campus departments to provide customized services to a diverse clientele, including rapid start-up training for new employers and programs, and securing training subsidies for employers. From basic skills to strategic planning, CBIS offers affordable training for a competitive world as it responds to the changing workforce needs of local communities. For more information, contact Beth S. Laszlo at 509.793.2425. bethl@bigbend.edu

Job Skills Grant Partners for the past 2 years, year of JSP grant partnership, and examples of training provided:

Samaritan Healthcare (2015-16) – specific clinical and administrative skill improvement, leadership, LEAN, and Patient Safety and Quality.



One local company reported a decrease in employee turnover. The employer was experiencing 13.4 percent turnover of employees, compared to 2.3 percent turnover of employees who participated in a grant-funded training program acquired by BBCC's CBIS

Grant recipients note they can send more employees to training for less cost because they don't have to pay high travel expenses when training is provided in BBCC facilities.



"We (Moses Lake Industries) have enrolled team members from all levels of the hierarchy and they are now speaking the same language and recognizing different behaviors up and down the leadership chain."

—Training Coordinator, Moses Lake Industries (Endofyear report)

- SVZ (2014-15) Production, Supervisory and Training tool development
- SGL (2013-14) Production Training,
   Train the Trainer, and Supervision
- TAKATA (2015-16) Supervision, On the Job, Chemistry, and Train the Trainer
- REC (2014-16) LEAN, MS Project, Leadership, Electrical Basics, HR On the Job, Train the Trainer
- Lineage Logistics (2015-16) CDL
   Certification for all drivers
- Moses Lake Industries (2014-16) Leadership, Chemistry, Project Training, Communications, HR Law and Ethics, Supervision, Industry Software Training

### Juanita Richards Has Built Networks in Grant County

When Horizon Credit Union's Juanita Richards was asked for a contribution for the Grant County Economic Development Council, she asked a company vicepresident for permission. The donation was approved and the vice-president said, "Maybe someday you'll be on the board of directors." At the time, Richards thought that would never happen, but she just ended her term as President of the Grant County EDC having been on the board since 2012.



Richards is originally from San Diego, California. When she got married, her husband lived in Grant County so she moved. She says she needed to get out of Southern California because Grant County and Moses Lake are "a much better place to raise kids. The kids ended up in a much better spot because I moved here."

Richards started college in California but ended up finishing her education at Big Bend Community College. "It took me twenty to get my two," she says with a smile.

Twenty-three years ago, Richards started working at Columbia Basin Federal Credit Union, which later merged with Horizon Credit Union. She started as a teller and is now Regional Manager over six branches: Colville, Davenport, Deer Park, Ephrata, Moses Lake, and the branch in the Moses

Lake Safeway. She works to keep consistency between the branches so that she explains, citing SGL, Genie, and REC. when a customer walks into any of the locations, they get the same level of service and knowledge. Other challenges she faces are growing the business and keeping up to date with ever-changing regulatory requirements.

Richards enjoys her job because of the ability to work with so many different people and that the challenges are not

> the same every day. She also enjoys being able to learn and grow in the iJuandustry.

"I'm very interested in activities going on in the community," Richards says. That drew her to the monthly EDC board meetings. "I'd walk away energized and more knowledgeable about the community and looking forward to the next meeting," she explains. Dale Pomeroy noticed

she'd been coming to meetings and asked her to be on the board. Soon she was Treasurer and then later President. "You know so much about the surrounding community," Richards says, because you hear it from the members of the board. "As a unified group of individuals and community members we have a stronger group for bringing in new business."

"If you're not involved, you're missing the opportunity to know other individuals in the community," Richards explains about the EDC. The EDC, she says, builds a network of individuals that builds a stronger community. "I've learned so much," she says, of being involved with the EDC.

The biggest change Richards says she's seen in Grant County is all the new business. "More opportunities for jobs and more opportunities for shopping,"

Richards is also a member of the Kiwanis Club of Moses Lake and a Trustee at Big Bend Community College. She serves on committees for Samaritan Hospital. "I think the college does a great job," Richards says, but she would like to see the surrounding school districts have more growth and support, including new buildings.

Richards's family enjoys camping and boating. "We take full advantage of the recreational opportunities in the state." And, she adds, "Not only is my family here but I've built up family from friends of business associates. The relationships I've built with people over the past twenty years," are part of why she likes living in Grant County. She enjoys the four seasons and that there are no traffic jams on her five-minute commute to work. Also, Richards has three grandchildren. "They all live here so I'm never moving anywhere else."



### Eastern Washington Economic Development Alliance Formed

Adams County Development Council, **Grant County Economic Development** Council, Port of Pasco and Yakima County Development Association have come together to form the Eastern Washington Economic Development Association.

"We were all going out trying to market our own regions," said Emily Braunwart, Business Recruitment Manger for the GCEDC. "And by doing this we tended to duplicate many efforts. Site selectors and companies didn't want to talk to such a small area." Now the four entities are able to cover a larger region and pool resources to market as one area. Over 60 different crops are grown in Eastern Washington and the region is one of the largest agriculture producing areas.

The entities work together seamlessly and represent each other at all shows and conversations with businesses. The first show the alliance attended was the Northwest Food and Beverage Expo in Portland, OR. There the team had a booth and met with many companies who wanted to learn more about the region. The alliance was also able to reconnect with businesses they had previously met and continue conversations.

The alliance also traveled to the World Ag Expo in Tulare, CA. At the Expo it was the

# **Welcome to Eastern Washington**



Located in the heart of one of America's most diverse farming regions, Eastern Washington grows profits for food processors and related industries.

Port of Pasco and Adams County who represented the group due to conflicts in scheduling. "It was so wonderful to hear about the experience from Stephen McFadden with Adams County," commented Braunwart. "The alliance met are excited to see where the alliance will with nineteen companies and many of those companies were specifically asking about Grant County. It was so great ot be represented event though we couldn't make the show." The next show the alliance will travel to is the Natural Products Expo West in Anaheim, CA.

The alliance plans to attend as many shows together as possible each year. The main focus will be on agriculture, but plan to include other industries that the communities also have in common. "We take us and how it will benefit all our communities in the long run," explained Braunwart. "We are all in this together and we all want to strategically see Eastern Washington grow."

# **Eastern WA Economic Development Alliance**







**Emily Braunwart** Business Recruitment Manager emily@grantedc.com 509-764-6579 grantedc.com



Gary D. Ballew Dir. of Economic Development & Marketing gballew@portofpasco.org 509.547.3378 portofpasco.org



Joe Schmitt **Business Recruitment Director** joe@ycda.com 509.575.1140 vcda.com

# Partners & Investors

#### Founders Circle (\$75,000+ up)

**ASPI** Group City of Moses Lake City of Quincy **Grant County Grant County PUD** Port of Moses Lake Port of Quincy

#### Platinum Division (\$50,000-\$74,999)

Central Terminals LLC Columbia Basin Herald Microsoft Corporation Samaritan Healthcare Washington Trust Bank Yahoo!

#### Gold Division (\$25,000-\$49,999)

Chemi-Con Materials Confluence Health **Genie Industries** Havden Homes McKinstry Co., LLC

#### Silver Division (\$15,000-\$24,999)

**AKZO Nobel** City of Ephrata CliftonLarsonAllen LLP Port of Ephrata Port of Mattawa **REC Silicon** 

#### **Bronze Division (\$2,500-\$14,999)**

**Accredited Appraisals** Agri/Com Appraisals Alsted Real Estate **Argus Insurance Aviation Technical Services** 

**B & D Communications** Basic American Foods Barrett Business Services, Inc.

Belle Enterprises Inc.

Big Bend Community College

Canfield & Associates

Cayuse Lake View Home Sites **Central Bonded Collectors** 

City of Electric City City of George City of Royal City City of Soap Lake City of Warden

Coldwell Banker Tomlinson Ranch & Home Columbia Basin Development League

Columbia Basin Job Corp Columbia Basin Railroad Columbia Electrical Supply Columbia Glass Inc.

Columbia Northwest Engineering

#### **Bronze Division Continued**

Consolidated Disposal Service, Inc. Dano Law Firm, PS **Express Employment Professionals** Gary Mann Real Estate General Dynamics—OTS **Guild Mortgage Company** Horizon Credit Union Housing Authority of Grant County

Inland Cellular

Inland Tarp & Liner, LLC ITC Services, Inc. J & M Electric

JR Newhouse Co., PLLP

Key Bank

Lad Irrigation Co., Inc. Lamb Weston, BSW Landau Associates, Inc. LC Farms, Inc.

Lenroc Company Linage Logistics

Live Nation-Gorge Amphitheatre

Mardon Resort Martin Morris Agency Million Air Moses Lake

Moses Lake Chamber of Commerce Moses Lake Community Health Center

Moses Lake School District National Frozen Foods **Northland Communications** Northwest Farm Credit Services Pillar Rock Grill/Moses Lake Golf Club Polhamus Heating & Air Conditioning

Port of Coulee City Port of Hartline Port of Royal Slope Port of Warden

Quincy Farm Chemicals, Inc.

**Quincy Foods Rock Steel Structures** 

SGL Automotive Carbon Fibers

Skaug Brothers, Inc. SkillSource

**Skone & Conners** 

Tommer Constructions Co., Inc.

Total Employment & Management (TEAM)

Town of Coulee City Trask Insurance Inc. Umpqua Bank

Western Pacific Engineering Western Polymer Corporation Windermere K-2 Realty

Zip Truck Lines, Inc.

#### Friends of the EDC

Justin Ashley Steve Ausere **David Bailey** 

#### Friends of the EDC Continued

Susie Barr **Terry Brewer** Jane Dickinson Randy Dickinson Dick Ealing Jeff Foster Frances Irwin Rory Knapp Denise Lefler Fred Lischka Don Long Alan Lunderburg Col. Clyde Owen Dale Pomeroy Jeff Railton **Sheldon Townsend** Pat Wold

#### **Board of Directors**

Juanita Richards, Horizon Credit Union, President

Ray Towry, City of Ephrata, Vice President

Char McDowell, TEAM, Secretary

LeAnne Parton, BBCC Foundation, **Treasure** 

Gary Ash, National Frozen Foods, Past President

Chuck Berrie, Grant County PUD

Juliann Dodds, Umpqua Bank

Rick Heiberg, City of Coulee City

Kent Jones, Port of Moses Lake

Brian Kuest, Port of Quincy

Jon Lane, City of Moses Lake

Eric LaFontaine, Columbia **Basin Herald** 

Pat Millard, Port of Warden

Alice Parker, Columbia Basin **Development League** 

Irene Plenefisch, Microsoft

Dale Pomeroy, Pomeroy Farms

Marvin Price, LambWeston/BSW

Reed Raymond, Hayden Homes

Chris Romm, BBSI

Theresa Sullivan, Samaritan Healthcare

Carolann Swartz, Grant County